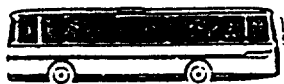


# The Joint Connection



TOLL FREE IN N.J.: 1-800-TRI-RIDE

REPLY TO:  
P.O. Box 1898  
Newark, N.J. 07101-1898

OR TO:  
P.O. Box 430  
Camden, N.J. 08101-0430

NEWARK -  
(201) 596-1122  
(800) 874-7433

CAMDEN -  
(609) 342-7511

Main Office: 303-309 Washington Street Newark, NJ 07101 (201) 596-1122

September 16, 1991

Ms. Mary McKee  
Station Manager  
Channel 65  
4449 Delsea Drive  
Newfield, NJ 08344

Dear Ms. McKee:

I am writing on behalf of our Board of Trustees and staff members. We are delighted by the excellent coverage that Channel 65 recently gave to the work of our non-for-profit organization through your program titled "In Your Interest".

Chris Hill and her crew did a fantastic job. They helped me and others filmed on the two public information clips to feel relaxed and comfortable. She made us eager to give honest opinions and observations in response to her questions. Each "In Your Interest" segment was edited so professionally that The Joint Connection looked very impressive on the screen. We have received very favorable comments from those who previously knew little about us, after showing these film clips to them.

Please extend these words of commendation to the Channel 65 staff who made it possible for The Joint Connection to be seen on "In Your Interest". Thank you very much for a job well done!

Very truly yours,

  
John T. Mavros  
Executive Director

cc: Brenda Jones  
Chris Hill  
Rick Matthews

## Legislative Viewpoint



JOHN E. TRAFFORD, Executive Director  
WILLIAM G. DRESSEL, JR., Asst. Executive Director  
JON R. MORAN, Senior Legislative Analyst  
CHRISTOPHER CAREW, Legislative Analyst  
HELEN YELDELL, Legislative Analyst

September 19, 1991

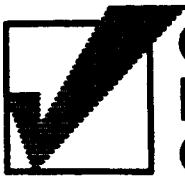
Ms. Chris Hill  
Program/Production Manager, TV 65  
HSN Broadcasting of Vineland, Inc.  
4449 No. Delsea Drive  
Newfield, NJ 08344

Dear Ms. Hill:

It was nice meeting you on Tuesday. I hope the interview was informative. You certainly put me at ease.

Find enclosed a tape for a copy of the interview, to be mailed to the League's office. I will contact your office for a date on the program airing.

~~Do not hesitate to contact the League's office for future~~



**Coalition  
For Vehicle  
Choice**

Diane Steed  
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1440 New York Avenue, NW  
Suite 320  
Washington, D.C. 20005  
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1-800-AUTO-411

Charles W. Browning  
New Jersey Coordinator  
P.O. Box 6865  
Bridgewater, N.J. 08807  
Phone: (908) 685-1113  
FAX: (908) 685-1114

November 8, 1991

Ms. Chris Hill  
WHSP, Channel 65  
4449 North Delsea Drive  
Newfield, New Jersey 08344

Dear Chris:

Enclosed is a recently issued pamphlet that summarizes many of the things we discussed as well as presenting a pretty good summary of expert opinion of those who have spoken out against extreme CAFE mandates. Hopefully, you will find it useful in your presentation of this issue.

I have reviewed the PIRG position paper which you gave me and would like to say that while they start from some recognized statistics they quickly revert to the use of unsupported statements and emotional appeals. Every human activity provides some undesirable outfall; eating results in garbage, breathing produces CO<sub>2</sub>, etc. The statement that each automobile emits 58 tons of CO<sub>2</sub> over its' lifetime is totally out of context. How many tons of CO<sub>2</sub> does a human (or other animal) discharge over his/her lifetime? How much air pollution results from the natural growth and decay of vegetation every day? The Earth has shown a wonderful resiliency in dealing with these natural phenomena and I don't think such scare tactics have a place in a rational discussion of issues. Of course, we have to review our activities and be sure that unnecessary risks of any sort are eliminated, but we also have to remember that the purpose of the environment is to support human activity, not eliminate it.

I want to thank you for the courtesy you extended to me and for the opportunity to present some of CVC's views on the very complex issue of CAFE standards and their ultimate effect on, and cost to, consumers.

Sincerely,

C. W. Browning

# Cumberland County Hospice

Member of the National Hospice Organization

2057 W. LANDIS AVENUE  
PO BOX 2211  
SOUTH VINELAND, NEW JERSEY 08360

(609) 794-1515

November 13, 1991

WHSP-TV (Channel 65)  
4449 N. Delsea Drive  
Newfield, NJ 08344

Dear Friend of Hospice:

In a world with so many uncertainties today, we at Hospice are always thankful for any consideration given in helping us with our mission. You and/or your organization and staff can never receive enough praise for your help. We only hope you will accept this letter as a gesture of our deepest appreciation for your response when we needed it.

Our patients, their families, staff and volunteers from all communities in Cumberland County, "Thank you!"

Respectfully,

*Thomas Holmes*

Tom Holmes  
Office Manager

TH/kb

Southern**Home**Services

*A Child and Family Treatment Center*

*3200 South Broad Street  
Philadelphia PA 19145  
Telephone 215 334-4319*

*Reinaldo Galindo, Executive Director*

WHSP-TV 65  
4449 N. Delsea Drive  
Newfield, NJ 08344  
Attention: Chris Hill, Program Manager

December 4, 1991

Dear Chris Hill:

I am writing you to express my gratitude for your help and support. We have had some positive response as a result of you airing our PSA regarding the need for foster parents. Hopefully, we will begin to be able to meet the increasing needs of the children in the Philadelphia area.

Thank you again for your support.

Sincerely,



Donna Welsh  
Foster Home Coordinator

DW/nr



**UNIVERSITY OF  
PENNSYLVANIA  
MEDICAL CENTER**

**Inflammatory Bowel Disease  
Center**

**University of Pennsylvania School of Medicine  
Hospital of the University of Pennsylvania**

**9 Penn Tower  
34th and Civic Center Blvd.  
Philadelphia, PA 19104  
(215) 349-5641**

December 6, 1991

Ms. Chris Hill  
WHSP  
4449 N. Delsea Drive  
Newfield, NJ 08344-9614

Dear Ms. Hill:

Thank you for giving our public service announcements on ulcerative colitis and the study being conducted at University of Pennsylvania Medical Center the airtime you promised.

We have one further request which is to substitute the enclosed public service announcements for the ones currently running. Due to an error in wording, the enclosed updated versions are more accurate and designed to avoid any misunderstanding on behalf of your listeners.

Again, thank you for your efforts to generate awareness regarding this study and we appreciate your help.

Sincerely,

*Andrew Nugent*

**Andrew Nugent**



*Columbus  
500th Anniversary  
1992*

## Columbus 500 Advisory Committee



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December 17, 1991

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Ms. Chris Hill  
Program Manager  
HSN BROADCASTING OF VINELAND, INC.  
4449 North Delsea Drive  
Newfield, NJ 08344

Dear Chris:

On behalf of Christopher Columbus, I would like to thank you for coming out to Girard College and including Chris in your program, "Christmas Around Philadelphia."

We enjoyed working with you and Val and hope that you will call us if you should ever need Columbus in the future.

Enclosed are Neighbors in the New World t-shirts for Val and you.

Thanks again, Chris. It was a pleasure working with you. Happy holidays!

Very truly yours,

Aug. 23, 1991.

Dear Chris Hill,

I'm writing to respond to Friday Aug. 23 broadcast of "IN YOUR INTEREST". Sue Marks comments on trash incineration are like all Not In My Back YARD (NIMBY) groups I've seen. Mr. Brailsford, who's company



This entire unit is built from U.S. Patent and  
operating environment However I've been unable



# The Joint Connection



TOLL FREE IN N.J.: 1-800-TRI-RIDE

REPLY TO:  
P.O. Box 1898  
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(201) 596-1122  
(800) 874-7433

CAMDEN -  
(609) 342-7511

Main Office: 303-309 Washington Street Newark, NJ 07101 (201) 596-1122

September 12, 1991

Ms. Chris Hill  
Channel 65  
4449 Delsea Drive  
Newfield, NJ 08344

Dear Ms. Hill:

I received the cassettes and I would like to say thank you for a job well done.

Hope to do more work with you in the future.

Best regards,

A handwritten signature in cursive script that reads "Brenda L. Jones".

Brenda L. Jones  
Media Specialist

cc: J. Mavros  
A. Rizzolo

BJ:dm

---

# WOMEN AGAINST ABUSE

---

July 10, 1991

Chris Hill  
WHSP-TV 65  
4449 N. Delsea Dr.  
Newfield, NJ 08344

---

**Legal Center**

1321 Arch St.  
Philadelphia, PA 19107  
(215) 686-7082, 7086

---

**Shelter**

P.O. Box 13758  
Philadelphia, PA 19101  
(215) 386-1280

---

**Hotline**

(215) 386-7777

---

Dear Chris:

I am writing to thank you for featuring domestic violence as the topic of your station's community forum segments and to remind you to call me when you have scheduled air dates.

I hope that Gloria Whetstone and I were able to provide insight into the realities of domestic violence. Giving April the chance to talk about her experience will help other battered women realize they are not alone.

Women Against Abuse operates the only emergency shelter in Philadelphia for battered women and their children. If only one victim calls the hotline as a result of viewing your program, then you made a positive difference in a woman's life.

On behalf of Women Against Abuse and battered women, thank you for playing such an important role in spreading the word about domestic violence.

If I can ever be of further assistance to you, please call me at 215-386-1280.

Sincerely,

*Denise M. Peña*  
Denise M. Peña  
Outreach Coordinator

a member agency of

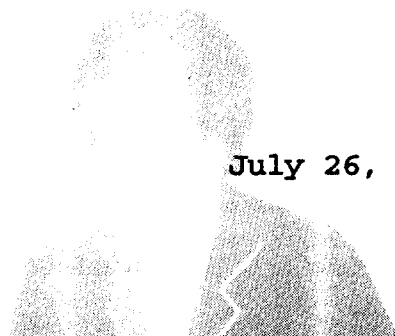


• 10 •



Chris Kooistra  
Public Service Director  
WHSP-TV  
4449 N. Delsea Dr.  
Newsfield. NJ 08344

July 26, 1991



rec'd 6/24/91  
public file

WHSP  
Delver Drive  
Newfield, N.J. 08344

TO WHOM IT MAY CONCERN:

Why does your CHRIS HILL  
emphasise I'm " " ?

THE OTHERS all say I'm — —

Nothing against her — seems  
like a fine gal, but the I'm  
a bit annoying.

A STATION FAN



# MedicAlert®

June 7, 1991

Ms Chris Hill  
Program Manager  
WHSP  
4449 N. Delsea Drive  
Newfield, NJ 08344

## Medic Alert Foundation International

Turlock, California 95381-1009  
USA  
Phone: (209) 668-3333  
TWX: 797-657 A B MAFITLK  
FAX 1-209-668-8752

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Chairman

A NON PROFIT FOUNDATION

Dear Ms Hill:

Recently you spoke with me about Medic Alert Foundation's newest PSA, *Hospital*. Thank you for your time; we appreciate knowing you have received this PSA and will be airing it for your viewers.

Individuals in your community who have hypertension, a heart condition, diabetes, or any of over 200 conditions face added risk in a medical emergency. This risk can be eliminated if medical personnel immediately know the patient's underlying medical conditions. Only Medic Alert provides comprehensive lifesaving medical identification to help save lives in medical emergencies.

Thanks to the generous support of PSA Directors nationwide, over 42,000 people joined Medic Alert in the past year. Continued public education is needed, however, because many people are still unaware of the risk they may face in an emergency.

Thank you for airing *Hospital* and helping us to alert your viewers to the role Medic Alert can play in safeguarding their health. Please continue to air this message as much as possible until we send you a new PSA. Your efforts may help to save lives in your community!

Sincerely,

  
Becky O'Connell  
PSA Coordinator



**Holly Shores  
Girl Scout Council, Inc.**  
RR 1, Box 227A  
Victoria Avenue  
Newfield, NJ 08344  
1-800-582-7692  
1-609-697-3900  
FAX 609-697-2119

June 10, 1991

Ms. Chris Hill  
*Program Manager*  
WHSP - TV 65  
4449 North Delsea Drive  
Newfield, NJ 08344

Dear Chris:

Thank you for taking the time to discuss how Girl Scouting can be incorporated into your station's programming.

I also want to thank you for making extra copies of the national Girl Scout public service announcement. I will be in touch this summer to discuss customizing a Holly Shores Girl Scout Council public service announcement.

Holly Shores Girl Scout Council is a regional resource serving more than 13,000 members in Atlantic, Cape May, Cumberland, Gloucester, and Salem Counties. The council provides educational and recreational activities through camping, *Wider Opportunity* traveling experiences, and the *Contemporary Issues Series* that includes 10 youth-oriented topics.

Sincerely,

Linda Adlis  
Public Relations Director





George W. Niemann, Ph.D.  
President/Chief Executive

February 7, 1991

T.V. 65  
Vineland, NJ

Dear Management and Staff,

We the students of the Bancroft School would like to thank you for taking your time out to provide us with a tour of you station.

We all enjoyed learning how to operate the equipment and being temporary camaramen for the day. You really made our day.

Thank you for being so giving.

Sincerely,

*Carl S. Phillips* & The

Farrington II Boys,

Donny

Danny

Jason

Alpha

Peter

Kenny

Hopkins Lane, Haddonfield, NJ 08033 609-429-0010 Fax 609-429-1613

A non-profit corporation serving individuals with special needs.



## *Camden Urban Women's Center, Inc.*

501 COOPER STREET, SUITE B  
CAMDEN, NJ 08102  
(609) 963-8180

January 11, 1991

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OLLIE WILLIAMS

WHSP-TV 65  
4449 Delsea Drive  
Newfield, New Jersey 08344

Dear Ms. Hill:

We wish to express our appreciation for the opportunity to have appeared on the program, In Your Interest. It has proven to be a valuable and enjoyable experience.

We are enclosing a check in the amount of \$22.00 and a blank video cassette to have our December 10, 1990 segment copied. Also, enclosed, for your use, is a typed rolodex card describing CUWC, Inc. and our services. Since,



**Our Lady of Lourdes Medical Center**

1600 Haddon Avenue • Camden, New Jersey 08103  
(609) 757-3500

|| Southern New Jersey  
Cardiac Diagnostic  
and Surgical Center

|| Regional Dialysis and  
Transplantation Center

|| Regional Perinatal Center

|| Regional Rehabilitation Center

March 13, 1991

Ms. Chris Hill  
Channel 65  
4449 No. Delsea Dr.  
Newfield, NJ 08344

Dear Chris:

Thank you so much for all of the time you spent with us filming "THE LIFELINKS STORY". You have a great talent for helping the extremely nervous relax.

We are all looking forward to seeing the final production. I hope we have an opportunity to work together again in the near future.

Thank you,

  
Frank T. Rocks, Ed.M.  
Program Coordinator  
LIFELINKS

FR/bk

Camden City  
Healthy Mothers/Healthy Babies  
Coalition

Maryann Marian, Coordinator



healthy mothers, healthy babies

Camden County Department of  
Health and Public Affairs

1800 Pavilion West - 4th floor  
2101 Ferry Avenue  
Camden, New Jersey 08104  
(609)757-6822

April 25, 1991

Chris Hill  
Channel 65  
4449 N. Delsea Dr.  
Newfield, New Jersey 08344

Dear Chris,

Thank you so much for covering our Volunteer Outreach Day. As you yourself experienced, door to door canvassing can be a tedious and often scary job. The workers feel uplifted to receive attention for all their work.

We are looking forward to watching the show. Please let me know when it will be aired. Thank you again for your interest. If I can be of any further help, please do not hesitate to call.

Sincerely,

*Maryann Marian*

Maryann Marian  
Healthy Mothers/Healthy Babies Coordinator

MM/nh



New Jersey Society of Certified Public Accountants

425 Eagle Rock Avenue  
Roseland, New Jersey 07068  
(201) 226-4494  
Fax (201) 226-7425

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April 29, 1991

**Chris Hill**  
**WHSP-TV**  
**4449 North Delsea Drive**  
**Newfield, NJ 08344**

**Dear Chris:**

On behalf of the New Jersey Society of CPAs, I express sincere gratitude for your assistance in promoting Operation Tax Storm.

WHSP-TV has clearly recognized the magnitude of this public service program, as expressed in your willingness to talk with a CPA on the topic of Operation Tax Storm.

Charles Turer's interview for "In Your Interest" on Tuesday, April 23, was a wonderful opportunity for service members to learn more about our program.

As you know, this program will continue until all eligible troops return home. I hope you will be able to continue your promotion of Operation Tax Storm through the duration of the program.

We look forward to this program being an overwhelming success. Again, I truly appreciate the generosity of WHSP-TV in helping the NJSCPA provide this service to the men and women who serve our country.

Sincerely,

**Jean P. O'Connor**  
**Assistant Coordinator**  
**Public Relations/Member Services**

**cc: Robert L. Garrity, Executive Director**  
**Merryl Bauer, Assistant Executive Director**  
**Lisa Rainone, Manager, Public Relations/Member Services**



# Seabrook House

*Treating Alcoholism and  
Chemical Dependency since 1974*

---

June 4, 1991

Steve Kooistra  
Chris Kooistra  
Channel 65  
4449 N. Delsea Drive  
Newfield, New Jersey 08344

Dear Steve and Chris:

I received your tape today and rushed over to a VCR and watched it. The two In Your Interest segments were very well done. Thank you for coming out to the offices in Haddonfield to film.

My hope is that the audience watched your piece and was able to learn a little more about this devastating disease and the destruction it causes to young people.

Thanks again. If you ever need anything, please call me at 609 455-7575.

Sincerely,

Teresa M. Gratz  
Public Relations Specialist  
Seabrook House

TMG:sgm

Dear Miss Hill,

Thank you taking us on  
the tour. We really liked working  
the cameras, seeing us on TV, the  
main control room & the master room room  
where "Boy Scouts" fly around.

We enjoyed looking at the satellites.  
Thank you for your time.

Sincerely  
Don  
Pack 258

Frank Daly  
Mike & Peter Jason D. Kinner  
andrew chupashko

Eric M. ~~Cass~~

Josh A. Millett Amy K

David Miller  
Tom Foster

rec'd 5/1/91

public file  
5/1/91

4/25/91

WHSP-TV 65  
Silver King Broadcasting Inc.  
Vineland NJ

Dear Management:

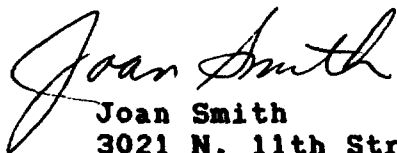
I have been a faithful viewer of the Home Shopping Club for several years. I remember that when I first started watching your station years ago I would find the program listings in the TV Guide along with your station call letters and address. What happened back then?

Rather, let's discuss NOW, you have a lot of viewers who watch the Home Shopping Club on a regular basis and a lot of people who watch when ever they can. We are looking for the specialty programs that are offered such as: electronics, dolls, jewelry, clothing, etc. By listing the programs in TV Guide or Tri-State area newspapers you can help viewers know exactly when these specialty shows are coming on and also attract new viewers and capture the old viewers and members.

As a non-pay channel, that we the viewer ends up paying for with shipping and handling costs per item, I suggest that if a member purchases a few of the same type of items on the same day that the shipping and handling be combined for those items and the extra money be placed in advertising department. I feel it only right that program listings be available for our viewing pleasure since we are ones who continue to watch your station and keep it on the air by supporting it.

Also, I must add that the breaks between the shows are very interesting and informative. It is to your advantage that the people hear some of this helpful information. Your prompt attention in advertising for the betterment of your broadcasting company is more than appreciated.

Sincerely,



Joan Smith  
3021 N. 11th Street  
Philadelphia, PA 19133





New Jersey Society of Certified Public Accountants

425 Eagle Rock Avenue  
Roseland, New Jersey 07068  
(201) 226-4494